

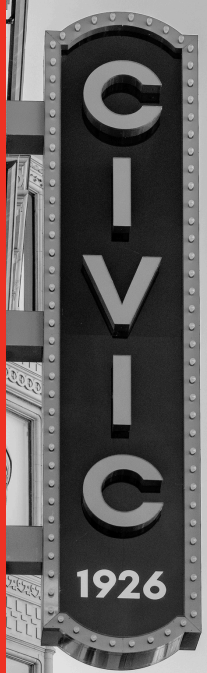


100

GRAND RAPIDS CIVIC THEATRE CENTENNIAL

COMMUNITY & CREATIVITY TAKE CENTER STAGE FOR A HISTORIC CELEBRATION

No place but Grand Rapids could build and grow a storied, world-class community theatre like Civic. Join us by investing in the people and the art that make your community so special and celebrating a once-in-a-generation milestone as *Grand Rapids Civic Theatre turns 100.*



PRODUCTION SPONSORSHIP

Opportunities

100

GRAND RAPIDS CIVIC THEATRE CENTENNIAL



Grand Rapids Civic Theatre kicks off the Centennial Season with a message of kindness, unity, and resilience: ***Come From Away*** is based on the true story of the time when the isolated community of Gander, Newfoundland, played host to the world. What started as an average day in a small town turned into an international sleepover, when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar and the recognition that we're all part of a global family. Book, music, and lyrics by Irene Sankoff and David Hein. RATED: PG-13 for mature thematic elements surrounding the 9/11 terrorist attacks, including intense emotional scenes, discussions of fear, grief, and loss, along with mild profanity and alcohol consumption. **ON STAGE SEPTEMBER 11 - 27, 2026**

"...the physiological confirmation that this effervescent musical, enveloped in Canadian good will, is an antidote for what ails the American soul..." - Washington Post



What happens when you invite a flock of dragons to a taco party with spicy jalapeno salsa? Find out in this imaginative theatrical adventure based on the popular children's book ***Dragons Love Tacos*** by Adam Rubin, illustrated by Daniel Salmieri. The mind-blowing, earth-shattering, tantalizing secrets of dragons revealed! What could go wrong when you give a dragon spicy salsa? EVERYTHING. RATED: G for the whole family. **ON STAGE OCTOBER 8 - 18, 2026**



With equal measures of pluck and positivity, little orphan ***Annie*** charms everyone's hearts despite a next-to-nothing start in 1930s New York City. She is determined to find the parents who abandoned her years ago on the doorstep of a New York City Orphanage that is run by the cruel, embittered Miss Hannigan. With the help of the other girls in the Orphanage, Annie escapes to the wondrous world of NYC. RATED: PG for mild language. **ON STAGE NOVEMBER 20 - DECEMBER 20, 2026**

"... hits all the right notes..., and in trying times, it's nice to be reminded that the sun will indeed come out, tomorrow." - A Child Grows in Brooklyn



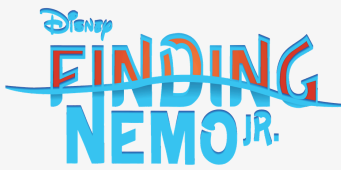
A stunning concept musical capturing the spirit and tension of a Broadway ensemble audition, this brilliantly complex fusion of song, dance and authentic drama, ***A Chorus Line*** is a Pulitzer Prize-winning classic. RATED: PG-13 thematic elements, moderate language, reference to smoking, and some sexual references. **ON STAGE JANUARY 15 - 24, 2027**

"A Chorus Line... is an occasion of joy, an affirmation of Broadway and a smoke-signal to the world that the musical can touch unexpected depths in the human heart." - The New York Times



Seventeen-year-old Evan Hansen has felt invisible his entire life. But when a tragedy shocks his community and thrusts him into the center of a rapidly evolving controversy, Evan is given the opportunity of a lifetime: the chance to be somebody else. ***Dear Evan Hansen*** is a new classic, with a message that has resonated with audiences around the world: "You Will Be Found." RATED: PG-13 for thematic material involving suicide and brief strong language, along with heavy emotional topics like loneliness, mental health, and dishonesty. **ON STAGE FEBRUARY 19 - MARCH 7, 2027**

"One of the most remarkable shows in musical theater history" - Washington Post



Grand Rapids Civic Theatre’s School of Theatre Arts programs join together to present Disney’s **Finding Nemo JR.** This 60-minute musical adaptation of the beloved 2003 Pixar movie Finding Nemo features new music by award-winning songwriting team Kristen Anderson-Lopez and Robert Lopez. Marlin, an anxious and over-protective clownfish, lives in the Great Barrier Reef with his kid Nemo, who longs to explore the world beyond their anemone home. But when Nemo is captured and taken to Sydney, Marlin faces his fears and sets off on an epic adventure across the ocean. With the help of lovable characters such as optimistic Dory, laid-back sea turtle Crush, and the supportive Tank Gang, Marlin and Nemo both overcome challenges on their journey to find each other and themselves. RATED: G for the whole family. **ON STAGE MARCH 23 - 28, 2027**

“Filled with catchy songs and dazzling movement, this beloved story made us laugh and maybe shed a small tear.” -Broadway World

Our Town

Described by Edward Albee as “the greatest American play ever written,” **Our Town** presents the small town of Grover’s Corners in three acts: “Daily Life,” “Love and Marriage” and “Death and Eternity.” Narrated by a stage manager and performed with minimal props and sets, the play depicts the simple daily lives of the Webb and Gibbs families as their children fall in love, marry, and eventually, die – in one of the most famous scenes in American theatre. RATED: PG; suitable for families due to poignant, non-explicit content regarding life and death. **ON STAGE APRIL 23 - MAY 2, 2027**

“One of the sagest, warmest and most deeply human scripts to have come out of our theatre.” - New York Post



Grand Rapids Civic Theatre will close its Centennial Season with an epic tale of passion and redemption in the throes of revolution. **Les Misérables** is one of the world’s longest running musicals – a true modern classic based on Victor Hugo’s novel and featuring one of the most memorable scores of all time. Set in 19th Century France, this modern classic is as groundbreaking today as it was when it first premiered in London in 1985. RATED: PG-13 intense thematic elements like prostitution, suicide, war violence, coarse language, and emotionally disturbing scenes of poverty, abuse, and mass casualties **ON STAGE JUNE 4 -20, 2027**

“that’s what “Les Miz” delivers – beautiful melodies and unbridled emotions” - Variety

BE A PART OF *What Matters to You*

Tie your mission, vision, and values to the show you’ll shine a spotlight on.

UNITY, SERVICE, COMMUNITY, NEIGHBORS, DIVERSITY, FAMILY:
Come From Away, Our Town, Finding Nemo JR., Les Misérables

EDUCATION, INSPIRING YOUNG AUDIENCES, FIRST GENERATION THEATRE-GOERS:
Dragons Love Tacos, Finding Nemo JR.

MENTAL HEALTH, TEENS AND FAMILIES:
Dear Evan Hansen

JUSTICE, REVOLUTION, EQUALITY:
Les Misérables

HOLIDAY TRADITION, FAMILY, YOUTH, PETS:
Annie

DREAMS, PERSEVERANCE, THE ARTS:
A Chorus Line

Discuss the details today: Kimberly Vincent, Director of Development | k.vincent@grct.org 616.222.6650 x6667



GRAND RAPIDS CIVIC THEATRE CENTENNIAL

Centennial PARTNERSHIP OPPORTUNITIES

If you are interested in becoming a **Centennial Season Partner of Grand Rapids Civic Theatre**, contact Kimberly Vincent, Director of Development: 616.222.6650 x6667 or k.vincent@grc.org.

BENEFITS ↓	PARTNER LEVELS →	AUDITION \$1,500	CALLBACK \$2,500	CASTING \$5,000	REHEARSAL \$7,500	PREMIERE \$10,000	OVATION \$25,000+
Tickets to Civic's Centennial Season		20	30	60	80	100	150
Ads in Digital Playbill		2	3	4	8	8	8
Parking Pass		1	2	5	8	10	15
Web Recognition		✓	✓	✓	✓	✓	✓
Season Sponsor Recognition in Digital Playbill		✓	✓	✓	✓	✓	✓
Digital Playbill Sponsor Message				✓	✓	✓	✓
Logo in Our Supporters Digital Playbill Section				✓	✓	✓	✓
Logo on Sponsored Show Materials (Print & Digital)				✓	✓	✓	✓
Pre-Recorded Curtain Speech				✓	✓	✓	✓
Social Media Mentions				✓	✓	✓	✓
Recognition on Marquee				✓	✓	✓	✓
Recognition on Digital Lobby Displays				✓	✓	✓	✓
Invite to Community Preview of Sponsored Show				✓	✓	✓	✓
Host a Private Client Event in Civic's Everse Hall				✓	✓	✓	✓

Show Sponsorship Opportunities by Partner Level

OVATION (\$25,000+)	Be a part of what matters to you! Let's create something special to spotlight your mission and community commitment.
PREMIERE (\$10,000)	<i>Come From Away, Annie, Dear Evan Hansen, Les Misérables</i>
REHEARSAL (\$7,500)	<i>Dragons Love Tacos, A Chorus Line, Finding Nemo JR., Our Town</i>
CASTING (\$5,000)	Ask us about the perfect opportunity to spotlight your business or organization.

Support

EDUCATION ACCESSIBILITY VOLUNTEERS EVENTS

SCHOOL OF THEATRE ARTS

Support the next generation of theatre artists, leaders, and learners. Our education programs reach hundreds of students each year, building confidence, creativity, and connection through hands-on theatre training and performance. It is more than an investment in the arts, it's an investment in young people, families, and the future of our community. INVEST IN: Young Artist Studio, City Wide Drama Club, Scholarship Program, Summer Camps, and more.

ACCESSIBILITY PROGRAMMING

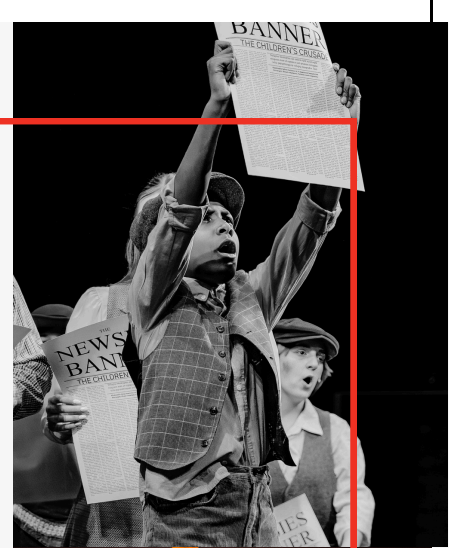
Help make theatre accessible to all by providing the funding needed to run our Accessibility Programs and Resources, and Pick Your Price performances. Each of these initiatives ensure that all of the West Michigan community can experience high-quality theatre at Civic. INITIATIVES INCLUDE: American Sign Language-interpreted performances, Audio Described performances, Assisted Listening Devices, Low Sensory performances, Spotlight Social Club, and more.

VOLUNTEER PROGRAM

Every actor you see on our stage is a volunteer. In fact, hundreds of community members contribute their time and talent each year both onstage and behind the scenes. From performers to set builders, ushers, and costume constructors, volunteers are the heart of Civic Theatre. Supporting volunteer engagement helps provide the tools, training, resources, and recognition that make these meaningful artistic experiences possible while strengthening Civic as a place where people of all ages can gather, create, and belong.

EVENTS & EXPERIENCES

A highlight of the Centennial Season, our special events bring the community together to celebrate nearly 100 years of storytelling in Grand Rapids. Kick off the season at our Block Party on September 27, 2026: a free community celebration welcoming everyone to the party. In the spring, our Spring Gala in May 2027 will be an elegant evening honoring Civic's 100-year legacy and the partners, volunteers, and patrons who made it possible. Event sponsorships offer meaningful visibility for partners while helping Civic continue to inspire, illuminate, and ignite our community for generations to come.



WHY PARTNER WITH *Civic Theatre*

WHEN YOU INVEST IN US, YOU INVEST IN:

REACH

Over 100,000 visitors annually through performance audiences, education programs, volunteer teams, and special events, plus hundreds of thousands of digital visitors.

EQUITY

A nonprofit committed to making theatre accessible for and reflective of our entire community.

ESTEEM

An arts institution continually deemed as a cultural pillar of the community, as reflected by years of accolades and honors.

LEGACY

A 100-year story of a community powered by nearly 1,000 volunteers and 2,000 students each year.

FUTURE

A bold vision to build the leading hub for community-centered arts, learning, and economic vitality in West Michigan.

*This is more than just a theatre season—
it is a historic turning point.
Together, we can shape the next century of
Civic's impact
on West Michigan and beyond.*



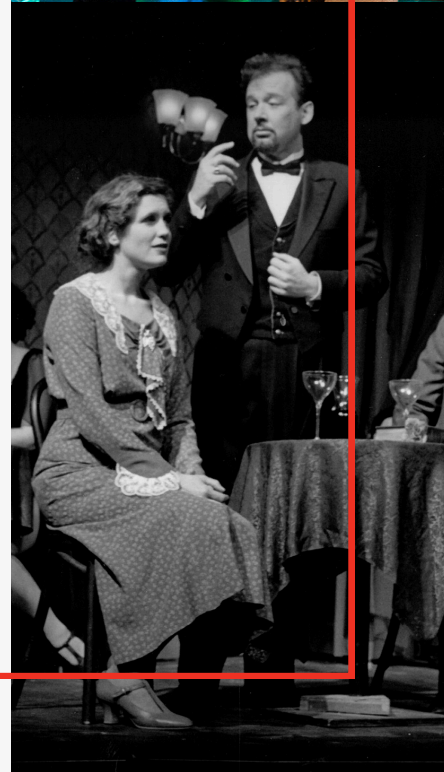
#1 PERFORMING ARTS ORGANIZATION



#1 THEATRE/PERFORMANCE ARTS



FAVORITE:
PERFORMING ARTS ORGANIZATION,
BEST DATE NIGHT (PAID)





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GRAND RAPIDS CIVIC THEATRE CENTENNIAL

SECURE YOUR SPACE IN THE

Spotlight

We are currently building relationships with new and returning sponsors to shape this once-in-a-century season together. If you're interested in exploring how your organization can be part of our 100th year, we would love to connect!

CONTACT US TODAY

grct.org/become-a-sponsor



Kimberly Vincent, Director of Development

k.vincent@grct.org 616.222.6650 x6667



GRAND RAPIDS
CIVIC
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