



GRAND RAPIDS
CIVIC THEATRE

DIGITAL PLAYBILL ADVERTISEMENT SUBMISSION

Grand Rapids Civic Theatre entertains over 60,000 people each year! Increase your organization's exposure to a captive audience with a playbill ad! Our digital playbill is full color, exciting and virtual, offering opportunities for click-through links to your website, ticketing platforms, and more.

COMPANY, BUSINESS, ORGANIZATION INFORMATION

Organization

Contact Name

Date

Email

Address

City

State/Zip

Phone

Link/URL for Ad

GRCT Use Only



The 39 Steps, 2024/25 Season

SEE BELOW for program selection, deadlines, and pricing.

To learn more about the season, visit grct.org/season99.



SELECT SHOW(S)



ROCK OF AGES

September 12
through October 5
MUSICAL

\$300

DUE
8/27



Pete the Cat

October 14
through October 19
MUSICAL

\$250

DUE
9/30



Disney FROZEN
THE BROADWAY MUSICAL

November 14
through December 14
HOLIDAY MUSICAL

\$400

DUE
10/24



AIN'T MISBEHAVIN'

January 16
through February 1
MUSICAL

\$250

DUE
12/12



THE LIGHTNING THIEF
THE PERCY JACKSON MUSICAL

February 27
through March 15
MUSICAL

\$250

DUE
2/06



DIAL M FOR MURDER
Adapted by Jeffrey Hatcher
From the original by Frederick Knott

April 17
through May 3
PLAY

\$250

DUE
3/27



LEGALLY BLONDE
THE MUSICAL

June 5
through June 28
MUSICAL

\$300

DUE
5/16

AD SPECS

SIZE: Grand Rapids Civic Theatre offers "standard sizing" for all advertising (paid and trade) in our digital playbills! The standard size for ALL ads is 600 x 280 px (horizontal only).

FORMAT: JPG or PNG preferred; PDF accepted. 72 dpi or greater, please.

LINK: Be sure to include the URL you'd like your ad to link to.

SUBMIT: Send your completed ad (and link) to Philanthropy Manager McKenzie Rounds at m.rounds@grct.org on or before the dates to the right. Send one ad for the whole season, or switch it up each time - the choice is yours!

PLACEMENT: Grand Rapids Civic Theatre is pleased to feature a "Community Partners" section of our playbill where all of our trade partners will be proudly displayed.

ARCHIVES: Grand Rapids Civic Theatre keeps digital playbills on file and accessible to the public at grct.org/playbill.



By signing this agreement, you agree to the Advertisement Terms and Conditions as they appear www.grct.org. **After signing, submit your form to Seamus Hyman at s.hyman@grct.org**

NAME

TITLE

SIGNATURE