



GRAND RAPIDS
CIVIC THEATRE

DIGITAL PLAYBILL ADVERTISEMENT SUBMISSION

Grand Rapids Civic Theatre entertains over 90,000 people each year!
Increase your organization's exposure to a captive audience with a playbill ad!
Our digital playbill is full color, exciting and virtual, offering opportunities for
click-through links to your website, ticketing platforms, and more.

COMPANY, BUSINESS, ORGANIZATION INFORMATION

Organization

Contact Name

Date

Email

Organization
Address

City/State/Zip

Phone

Link/URL for Ad



Disney's Beauty and the Beast, 2023-24 Season

SEE BELOW for program selection, deadlines and pricing.
To learn more about the season, visit **gret.org/season24-25**.

✓ **SELECT SHOW(S)**

<input type="checkbox"/>	THE ROCKY HORROR SHOW	September 13 through October 6 MUSICAL	\$300	DUE 9/6
<input type="checkbox"/>	A BEAR WITH Frog AND Toad <small>THEATRE FOR YOUNG AUDIENCES VERSION</small>	October 15 through October 19 MUSICAL	\$250	DUE 9/27
<input type="checkbox"/>	CATS	November 15 through December 15 HOLIDAY MUSICAL	\$400	DUE 10/25
<input type="checkbox"/>	THE 39 STEPS	January 17 through February 2 PLAY	\$250	DUE 1/3
<input type="checkbox"/>	Disney's Camp ROCK <small>THE MUSICAL</small>	February 28 through March 16 MUSICAL	\$250	DUE 2/10
<input type="checkbox"/>	the color purple	April 18 through May 4 PLAY	\$250	DUE 3/31
<input type="checkbox"/>	<i>Waitress</i>	June 6 through June 29 MUSICAL	\$300	DUE 5/19
<input type="checkbox"/>	FULL SEASON AD PACKAGE Advertise in all 7 shows and save! Keep the same ad or switch it up each time. Contact Josh j.kurchinski@gret.org to make arrangements.		\$1650	SAVE \$350!

AD SPECS

SIZE: Grand Rapids Civic Theatre offers "standard sizing" for all advertising (paid and trade) in our digital playbills! The standard size for ALL ads is **600 x 280 px** (horizontal only).

FORMAT: **JPG** or **PNG** preferred; PDF accepted. 72 dpi or greater, please. Webpage background is HEX #333333 (dark grey, seen here.)

LINK: Be sure to include the **URL** you'd like your ad to link to.

SUBMIT: Send your completed ad (and link) to Marketing Coordinator Josh Kurchinski at j.kurchinski@gret.org. Payment can be made through our Box Office (616-222-6650) or online at www.gret.org/playbill-advertising/

ARCHIVES: Grand Rapids Civic Theatre keeps digital playbills on file and accessible to the public at gret.org/playbill.

TERMS: Civic Theatre reserves the right to reject any advertisement for any reason at our discretion. Any payments made will be refunded in the case of a rejection. If full payment for selected show is not received by its published due date, Civic Theatre retains the right to not place the ad in the playbill unless payment terms are arranged prior to this date. Complete Terms and Conditions at www.gret.org/playbill-advertising/



By signing this agreement, you agree to the Advertisement Terms and Conditions as they appear www.gret.org. **After signing, submit your form to Josh Kurchinski at j.kurchinski@gret.org.**

NAME

SIGNATURE