

## ADVERTISEMENT SUBMISSION

Grand Rapids Civic Theatre entertains over 90,000 people each year!
Increase your organization's exposure to a captive audience with a playbill ad!
Our digital playbill is full color, exciting and virtual, offering opportunities for

click-through links to your website, ticketing platforms, and more.

## COMPANY, BUSINESS, ORGANIZATION INFORMATION

Organization

Contact Name

Date / / /

Email

Organization Address

City/State/Zip

Phone

Link/URL for Ad

**SIZE:** Grand Rapids Civic Theatre offers "standard sizing" for all advertising (paid and trade) in our digital playbills! The standard size for ALL ads is **600 x 280 px** (horizontal

**FORMAT: JPG** or **PNG** preferred; PDF accepted. 72 dpi or greater, please. Webpage background is HEX #333333

LINK: Be sure to include the URL you'd like your ad to link to.

SUBMIT: Send your completed ad (and link) to Marketing

Payment can be made through our Box Office (616-222-

6650) or online at www.grct.org/playbill-advertising/

ARCHIVES: Grand Rapids Civic Theatre keeps digital

ad in the playbill unless payment terms are arranged prior to this date.

Complete Terms and Conditions at www.grct.org/playbill-advertising/

playbills on file and accessible to the public at

**AD SPECS** 

(dark grey, seen here.)

grct.org/playbill.

Coordinator Josh Kurchinski at **i.** 

only).



Disney's Beauty and the Beast, 2023-24 Season

**SEE BELOW for program selection, deadlines and pricing.**To learn more about the season, visit **grct.org/season24-25**.

SELECT SHOW(S)



September 13 through October 6 **MUSICAL** 

\$300

DUE 9/6



October through October MUSICA

\$250

9/2



November 15 through December 15 **HOLIDAY MUSICAL** 

\$400

DUE 10/25





January 17 through February 2 **PLAY** 

\$250

DUE 1/3





February 28 through March 16 **MUSICAL** 

\$250

DUE 2/10

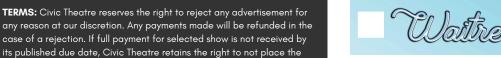




April 18 through May 4

\$250

3/31



June through June 2 MUSICA \$300

DUE 5/19



FULL SEASON AD PACKAGE

Advertise in all 7 shows and save!

Keep the same ad or switch it up each time ontact Josh j.kurchinskiegrct.org to make arrangements

\$1650

\$350!

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By signing this agreement, you agree to the Advertisement Terms and Conditions as they appear www.grct.org. After signing, submit your form to Josh Kurchinski at j.kurchinskiegrct.org.

NAME SIGNATURE