WELCOME TO GRAND RAPIDS

CIVIC THEATRE

2019 - 2020

SPONSORSHIP PACKAGE

GRAND RAPIDS CIVIC THEATRE
30 N DIVISION AVE, GRAND RAPIDS, MI 49503
WWW.GRCT.ORG
INVEST IN CIVIC

Becoming a Civic Theatre sponsor is making an investment in community theatre and West Michigan. As a sponsor, you are setting the stage for endless students and volunteers to gain confidence and creatively explore in a safe, professional environment. You are providing the thrill and delight of live theatre for members of this community and beyond. You are helping us bring stories to life that reflect on history and foster social awareness.

We want your sponsorship experience to be a positive one, so we will work closely with you to customize your benefits to best meet your needs. For complete sponsorship information, contact Nancy Brozek, Director of Development and Community Relations at 616-222-6020 or nbrozek@grct.org.
CORPORATE SPONSORSHIP

SPONSOR A SHOW

Grand Rapids Civic Theatre | 2019/2020 Season

SPONSOR LEVELS

Select from titles marked above

<table>
<thead>
<tr>
<th>Conductor</th>
<th>Director</th>
<th>Encore</th>
<th>Bravo</th>
<th>Ovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500</td>
<td>$3,500</td>
<td>$6,000</td>
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<table>
<thead>
<tr>
<th>TICKETS</th>
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<tbody>
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<td>PLAYBILL AD</td>
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<td>3 - 1/4 Page</td>
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<tr>
<td>WEB RECOGNITION</td>
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<td>3</td>
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<td>PRIVATE TOUR OF CIVIC THEATRE FOR UP TO 20 GUESTS (MUST BE SCHEDULED)</td>
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X = INCLUDED IN SPONSORSHIP PACKAGE

Ask us how to customize your sponsorship
EVENT SPONSORSHIP

BRIGHT LIGHTS ON CIVIC
Receive maximum exposure to a select group of more than 300 business professionals and community leaders at our annual fundraising luncheon.

COMMUNITY NIGHT
Bring the experience of live theatre to new audiences. Your sponsorship underwrites ticket costs, providing a FREE NIGHT of theatre to students, seniors and members of our community.

FRIDAY MASTER CLASS SERIES
Our Summer Repertory is designed for youth considering a career or college major in theatre. Your sponsorship gives Summer Repertory students a chance to engage face-to-face with theatre professionals from prestigious theatres from areas like New York or Chicago. This class runs for four weeks.

LOW SENSORY NIGHT
Make theatre possible for those who might not have the opportunity to experience it otherwise. Reduced sound volume, adjusted lights and an opportunity to learn about the show ahead of time make productions a more pleasant experience for individuals with diverse sensory needs and their families/caregivers.

ON THE HORIZON | EXCLUSIVE ($3,500)
We are looking for one special partner to bring our annual endowment event to the next level. This sponsorship puts you in front of a small, focused group of individuals age 55 and older with a vested interest in learning more about financial investment and charitable giving opportunities.

PERFORMANCE BLOCK
Give Civic Theatre students their chance to stand in the spotlight on the beautiful Meijer Majestic stage. Students second grade and up are guided by a professional staff throughout their theatre experience – from audition to performance – culminating in two public (and frequently sold-out) performances.

SEASON ANNOUNCEMENT | EXCLUSIVE ($1,500)
Each year the season announcement garners interest and attention from thousands in our community. Be our partner in unveiling the NEW season this February. Your business will be showcased on press release, social media, email and website announcements.

VOLUNTEER RECOGNITION
Each year, more than 600 volunteers share 65,000 hours of their time to make Civic Theatre’s mission comes to life. Help celebrate actors, greeters, seamstresses, carpenters, stagehands and more who share their endless talents. Your sponsorship will underwrite the volunteer training, recognition and annual awards event.

For information on Scholarship and Special Production Sponsorships please contact our office.

EVENT SPONSORSHIP LEVELS

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SHOW THAT YOUR COMPANY SUPPORTS LIVE COMMUNITY THEATRE TO MORE THAN 90,000 ANNUAL PATRONS

2019-2020 SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE BOTH SIDES OF THIS FORM.

• Logo – Please send logo to m.rounds@grct.org. Logos should be submitted in hi-res as an eps, png or tiff.
• Playbill Ads – All ads are due a month prior to show opening.
• Invoicing – Flexible invoicing based on your fiscal year.

Important Information

Contact Information

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME & TITLE

PHONE/FAX

EMAIL

CONTACT SIGNATURE

DATE

Payment Information

☐ Check Enclosed: Payable to Grand Rapids Civic Theatre (PLEASE MARK ‘SPONSORSHIP’ IN MEMO)

☐ Please invoice on ____ / ____ / ____

☐ In-Kind

CREDIT CARD:

☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

CREDIT CARD NUMBER

EXPIRATION DATE

VIN

NAME ON CARD

SIGNATURE

BILLING ADDRESS

CITY

STATE

ZIP

MAIL COMPLETED FORM TO:

Grand Rapids Civic Theatre, 30 N Division Ave, Grand Rapids, MI 49503 ATTN: Nancy Brozek.

or email completed form to: n.brozek@grct.org.

Grand Rapids Civic Theatre | 2019/2020 Season
WHAT WILL YOU SPONSOR?

Show Sponsorship

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Purchase a Playbill Ad:

- **NUMBER OF ADS**
- **SIZE OF ADS**
- **SELECTED PLAYBILLS**
- **TOTAL:** $

Production Specs:

- **TRIM SIZE:** 5.5 x 8.5
- **BINDERY:** Saddle Stitch
- **INK:** 4-color process w/ bleed

Digital Files should be provided as hi-res pdf or jpg format.

Show Titles by Level

- **ENCORE**
  - Right of Fire
  - A Streetcare Named Desire
  - Disney's Frozen Jr.
  - Junie B. Jones is Not a Crook
  - Disney's High School Musical
  - Midsummers Night's Dream

- **BRAVO**
  - Matilda, the Musical
  - The Wiz

- **OVATION**
  - Elf, the Musical