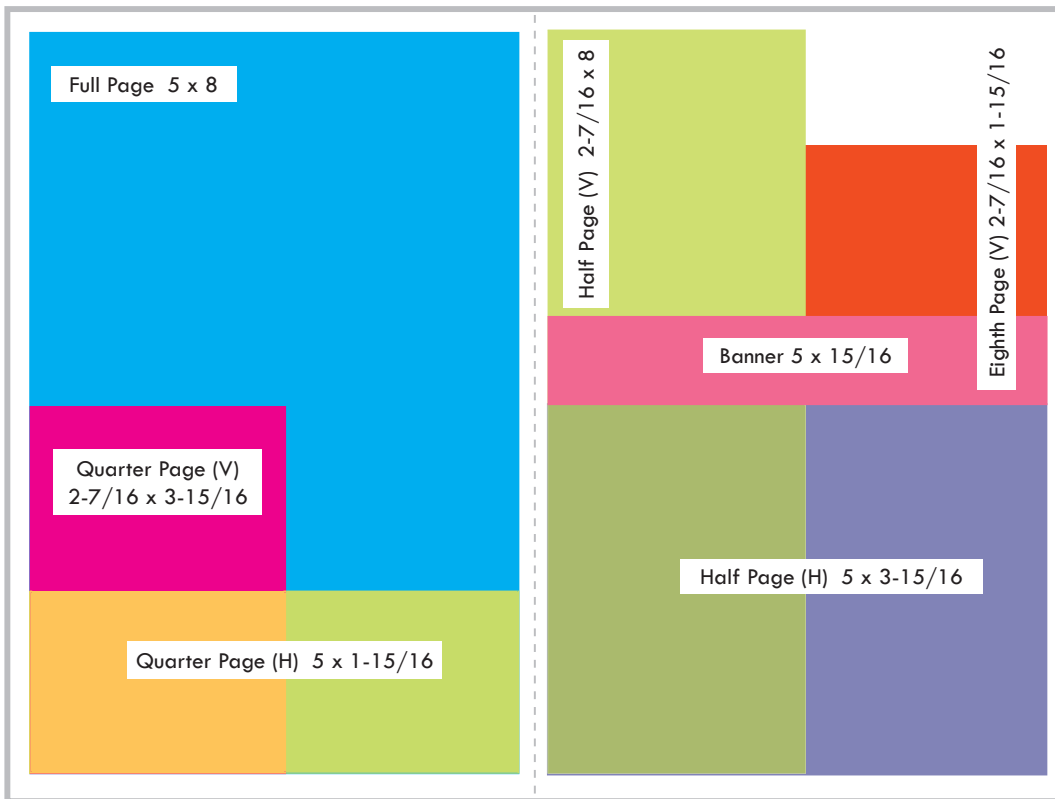


PLAYBILL AD INFORMATION



AD SIZES	Width" x Height"
Cover Standard	5 x 8
Cover Bleed	6 x 9
Full Page	5 x 8
Half Page (H)	5 x 3-15/16
Half Page (V)	2-7/16 x 8
Quarter Page (H)	5 x 1-15/16
Quarter Page (V)	2-7/16 x 3-15/16
Banner	5 x 15/16
Eighth Page (V)	2-7/16 x 1-15/16

PRODUCTION SPECS	
Trim Size:	5 1/2 x 8 1/2
Bindery:	Saddle Stitch
Ink:	4-color process w/bleed
Digital files should be provided as hi-res pdf or jpg format.	

PLAYBILL AD DESIGN SERVICES	
Want to advertise with us but don't have the resources? We can help!	
Please give us any hi-res logos or photos you might want for your ad, and we'll take it from there!	
DESIGN SERVICE COST \$100	
UP TO 2 HOURS OF DESIGN SERVICES	

AD PACKAGES

	5 MAIN STAGE SHOWS Includes Holiday Show	4 MAIN STAGE SHOWS	3 CHILDREN'S SHOWS
EIGHTH PAGE	\$900	\$800	\$400
QUARTER PAGE	\$1500	\$1350	\$675
HALF PAGE	\$2500	\$2200	\$1100
FULL PAGE	\$4000	\$3700	\$1900
COVER	\$4500	\$4100	\$2050

SINGLE PURCHASE ADS

	MAINSTAGE SHOW	HOLIDAY SHOW	CHILDREN'S SHOW
EIGHTH PAGE	\$230	\$250	\$150
QUARTER PAGE	\$420	\$460	\$250
HALF PAGE	\$620	\$680	\$375
FULL PAGE	\$850	\$870	\$650
COVER	\$900	\$920	\$700

Last year Civic Theatre entertained more than 125,000 theater goers!
A captive audience with a vested interest!

"Celebration! Cinema exists to be a place 'Where Story Happens', and we value the ability to support other local organizations in our communities that help to create such stories and memories. Being able to support the theatre through the playbills, we are able to show our support of the importance of the Civic Theatre, and its mission to enhance our community."

- Jeremy Kress, Director of Promotions & Digital Media, Celebration! Cinema

Grand Rapids Civic Theatre
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